



Five years of asking Northwest citizens their views on hydro, salmon and dams, and their answers ring loud and clear – they are proud of the contributions hydro makes to the Northwest’s economy and environment. They view hydro as the Northwest’s foremost renewable, non-polluting source of electricity and see it as making us less dependent than the rest of the country on other sources of electricity like coal, nuclear and natural gas.

Key findings from this year’s public opinion poll of Northwest residents include:

Hydro electricity is embraced as the most practical energy source to power their lives at 50 percent with wind a distant second at 23 percent.

Seventy percent want Congress and state legislatures to include hydropower as a renewable resource when they write laws related to acquiring new energy sources.

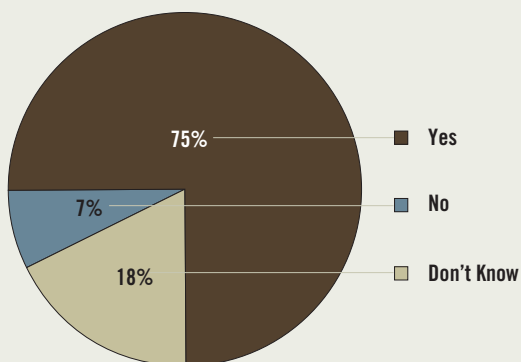
Opposition to Snake River dam removal remains strong and is growing. In the 2011 survey, 73 percent oppose Snake River dam removal. That compares with 67 percent in 2010.

Citizens believe the best ways to help ensure healthy salmon runs are making technological improvements at the dams and restoring habitat; removing dams ranks last.

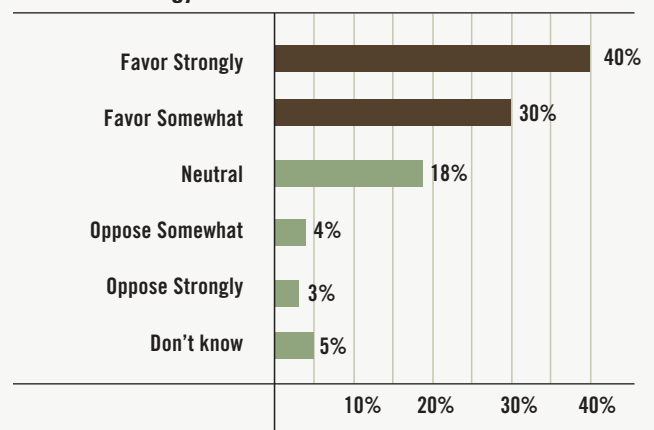
A public opinion poll of 1,200 residents in Oregon, Washington and Idaho was conducted in April 2011 by DHM Research, Portland, Oregon.

Northwest citizens value hydropower as clean, renewable, climate-friendly and reliable energy.

Hydropower as a Renewable Source of Energy

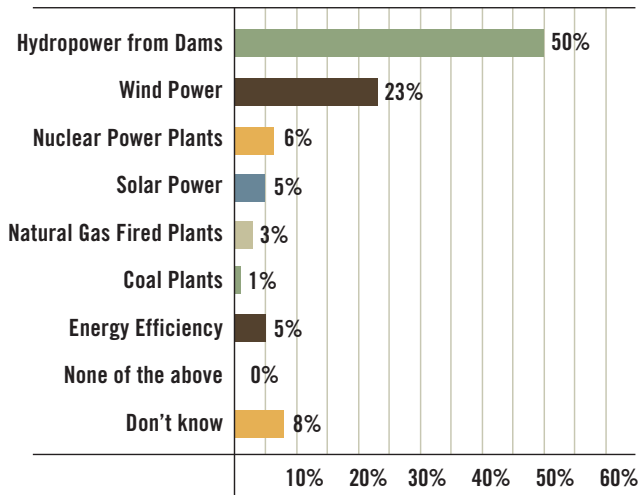


Congress and State Legislatures Should Include Hydropower as a Renewable Energy Source

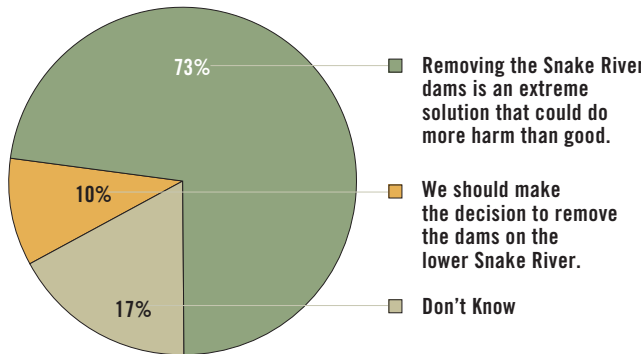


Hydro: Most Practical Energy Source

Which of the following is the most important source for the Pacific Northwest to rely on for most of its energy needs?



Strong Support for Snake Dams

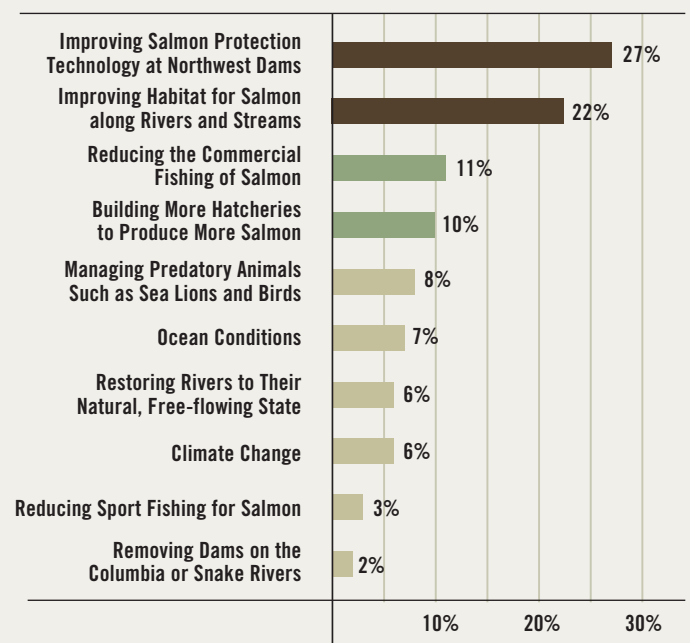


Northwest RiverPartners is an alliance of river interests and businesses that promote salmon restoration efforts on the Columbia and Snake rivers based on sound science, cost effectiveness and collaboration with regional stakeholders.

To learn more about the value of the Pacific Northwest's hydro system, visit www.nwriverpartners.org.

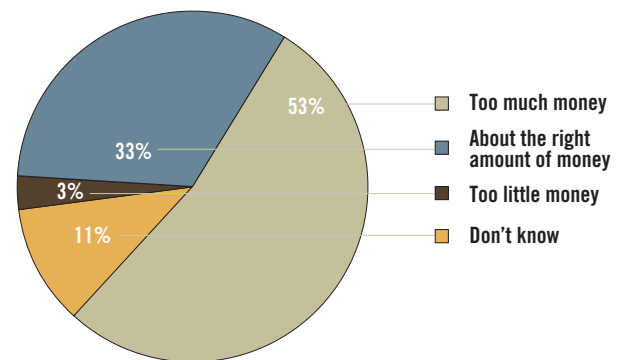
Technology/Habitat Most Important for Salmon

What are the most and second most important factors for future salmon runs in the Pacific Northwest?



Salmon Protection Costs Troubling

Over half of respondents think they are paying too much through their electricity bill for salmon protection when asked the following: Currently, between 20% and 30% of the average electric bill for most families in the Pacific Northwest goes toward salmon protection. In your opinion, is that amount...



Members

Adams County Farm Bureau
Alcoa Inc.
Asotin County PUD
Associated Oregon Industries
Association of Washington Business
Avista Corporation
Benton County Farm Bureau
Benton PUD
Benton Rural Electric Association
Big Bend Electric Cooperative
Bonners Ferry Cooperative, Inc.
Burley, City of
Cascade Locks
Central Electric Cooperative, Inc.
Central Lincoln PUD
Chelan-Douglas Farm Bureau
Clallam County PUD
Clark-Cowlitz County Farm Bureau
Clark Public Utilities
Clarkston Chamber of Commerce

Clatskanie Peoples Utility District
Clearwater Power Company
Columbia Basin Development League
Columbia Basin Electric Cooperative
Columbia-Blue Mountain Farm Bureau
Columbia Gorge Community College
Columbia Power Cooperative Assoc.
Columbia River PUD
Columbia Rural Electric Assoc.
Consumers Power, Inc.
Coos-Curry Electric Cooperative
Cowlitz County PUD
Douglas Electric Cooperative
Emerald People's Utility District
Eugene Water and Electric Board
Fall River REC, Inc.
Farmers Cooperative Creamery
Flathead Electric Cooperative
Forest Grove Light and Power
Franklin County Farm Bureau

Franklin County PUD
Grant County Farm Bureau
Grant County PUD
Grays Harbor County PUD #1
Harney Electric Cooperative
Hermiston Energy Services
Hood River Electric Cooperative
Idaho Consumer-Owned Utility Assoc.
Idaho County Light & Power
Idaho Falls Power
Industrial Customers of NW Utilities
Inland Power & Light Company
Island County Farm Bureau
King-Pierce County Farm Bureau
Kittitas County Farm Bureau
Kittitas County PUD
Klickitat County PUD
Kootenai Electric Cooperative
Lakeview Light and Power Co.
Lane Electric Cooperative

Lewis County PUD
Lincoln County Farm Bureau
Lincoln Electric Cooperative
Longview Fibre
Lost River Electric Cooperative
Lower Valley Energy
Mason County PUD No. 1
Mason County PUD No. 3
McMinnville Water and Light
Midstate Electric Cooperative
Missoula Electric Cooperative
Modern Electric Water Company
Monmouth, City of
Northern Lights, Inc.
Northern Wasco County PUD
Northwest Agricultural Products
Northwest Requirements Utilities
Okanogan County Electric Cooperative
Okanogan County PUD No. 1
Orcas Power & Light Cooperative

Oregon Forest Industries Council
Oregon Trail Electric Cooperative
Oregon Wheat Growers League
Pacific County PUD No. 2
Pacific NW Utilities Conference
Committee
Pacific Northwest Waterways Assoc.
Parkland Light and Water Company
Pend Oreille County PUD No. 1
PNGC Power
Port of Lewiston
Port of Pasco
Puget Sound Energy
Raft River Rural Electric Cooperative
Ravalli County Electric
Richland Energy Services
Rupert, City of
Salem Electric
Salmon River Electric Cooperative
Skagit County Farm Bureau

Snohomish County Farm Bureau
Snohomish County PUD No. 1
Springfield Utility Board
Surprise Valley Electrification Corp.
Tacoma Power
The Boeing Company
Tillamook PUD
Umatilla Electric Cooperative
United Electric Cooperative
Vera Water and Power
Vigilante Electric Cooperative, Inc.
Walkley Farms, LLC
Walla Walla County Farm Bureau
Wasco Electric Cooperative
Washington State Farm Bureau
Washington State Potato Commission
Wells Rural Electric Company
West Oregon Electric Cooperative
Weyerhaeuser
Whatcom County PUD No. 1