



Suggestions for how to use the communication tools:

- ✓ **Ready-to-use articles** feature information on renewable hydropower; the Green Dams, Blue Skies initiative; how wind requires the back-up of reliable hydropower; and, an article about renewable hydropower and its importance to the Northwest.

SUGGESTED USES: Use in the company newsletter, sponsorship publications or submit to a local newspaper. Make copies and provide to customers in the lobby.

- ✓ **Northwest Dams: Renewable Bounty color tri-fold brochure** featuring renewable hydropower facts. Great to hand out and display. This business-envelope-size brochure is designed to fit in a standard brochure rack and includes space for a mailing label.

SUGGESTED USES: Place in your lobby area; use as a hand-out for staff, board or commissioners; and, at gatherings of business and community groups. Useful layout to print with a personalized business logo.

- ✓ **Splashy Facts about Dams & Our Hydro System** in two formats: a one-page list or a two sided 3 ½ x 8 ½ " card.

SUGGESTED USES: designed as a bill insert or to fit a standard brochure rack. Good for handouts at large public events such as fairs.

- ✓ **Drop-in Hydropower advertisements** in several sizes and orientation – available in color as well as black and white.

SUGGESTED USES: For use in customer newsletters, Ruralite, local publications and newspapers.

- ✓ **Poll Shows Northwest Voters value hydropower** – poll results are recapped with concise facts and easy-to-read graphs, two-sided 8 ½ x 11" format.

SUGGESTED USES: Post in employee break room; add to board or commission packets; use as handouts for key accounts, politicians, at gatherings of business or community members; and, provide to local media.

- ✓ **PowerPoint presentations** prepared by Northwest RiverPartners and Pacific Northwest Waterways Association illustrate the history of hydropower, its uses and regional issues.

SUGGESTED USE: Customize for use at board or commission meetings; and show to service organizations.

- ✓ **Logo artwork**

SUGGESTED USE: Green Dams, Blue Skies logo artwork is available to incorporate in newsletters or other material.

Find the above materials by clicking on the **Green Dams, **Blue Skies** logo on the Northwest RiverPartners Web site: www.nwriverpartners.org**